



# ANR 2025

May 25-28, 2025  
Washington DC

# ADVANCES IN NEUROBLASTOMA RESEARCH MEETING

Discovering Cures



# INVITATION TO SUPPORT ANR2025

Dear Colleagues,

On behalf of the Advances in Neuroblastoma Research Association, it is our pleasure to invite you to support ANR 2025 in Washington DC from May 25<sup>th</sup> – 28<sup>th</sup>, 2025.

Building on the enthusiasm that was generated from ANR 2023 Amsterdam, the US Mid-Atlantic Organizing Committee and the Scientific Steering Committee of the Americas Region are planning an exciting program that will bring together scientists, pediatric oncologists and a wide range of clinical subspecialists, students, early-stage investigators, and advocates from around the world.

The meeting will afford unique opportunities to exchange ideas and share laboratory and clinical innovations that will enable a greater understanding of the pathogenesis of neuroblastoma and evolving treatments. This is key to accelerating and advancing our shared goal of developing more effective and less toxic therapies for our patients with neuroblastoma.

ANR 2025 will be ideal for making new and reinforcing old friendships while in Washington, DC. The region is home to the National Cancer Institute, NIH, FDA, DOD and the leadership that directs much of the US biomedical research enterprise.

Washington, DC is in full bloom in May and provides a rich resource of museums, outdoor venues, and hiking trails along the Potomac River. Come and enjoy our unique blend of the contemporary and traditional ways of life in this Capital city.

We thank you for your time and contribution to this international organization and your leadership in advancing next generation therapies for children with neuroblastoma.

We look forward to seeing you in Washington, DC!

Julie R. Park MD  
President, Advances in Neuroblastoma Research Association

Ro Bagatell, MD  
President, Advances in Neuroblastoma Research North American Advisory Board



# CONTENTS

CONGRESS INFO & CONTACT DETAILS ..... 4

ABOUT ANR ..... 5

SCIENTIFIC CONTENT ..... 7

SPONSORSHIP OPPORTUNITIES ..... 8

COMPARISON CHART FOR MAIN SPONSORSHIP PACKAGES ..... 10

EXHIBITION DETAILS ..... 11

ADDITIONAL SPONSORSHIP OPPORTUNITIES ..... 12

HOSPITALITY SPONSORSHIP OPPORTUNITIES ..... 15



# CONGRESS INFO & CONTACT DETAILS

## CONGRESS WEBSITE

<https://www.anr2025.org>

## CONGRESS DATES & DESTINATION

25-28 May 2025, Washington

## CONGRESS VENUE

The Westin Washington, DC Downtown

## EXPECTED ATTENDANCE

800 - 1000

## IMPORTANT DATES & DEADLINES

Abstract Submission Deadline : December 16, 2024

Early Bird Registration Deadline : February 28, 2025



## ORGANISING SECRETARIAT, PCO



### Sponsorship & Exhibition Sales

Mr. Jason Alexander

E-Mail: [jalexander@kenes.com](mailto:jalexander@kenes.com)

### Marketing & Cross Promotion

Ms. Helin Ergezer

Email: [hergezer@kenes.com](mailto:hergezer@kenes.com)

### General Information

Mr. Veysel Guzel

E-Mail: [vguzel@kenes.com](mailto:vguzel@kenes.com)

### Scientific Program Coordinator

Ms. Mojca Rodic

E-mail: [mrodic@kenes.com](mailto:mrodic@kenes.com)

### Registration & Accommodation

Ms. Ilayda Damar

Email: [idamar@kenes.com](mailto:idamar@kenes.com)

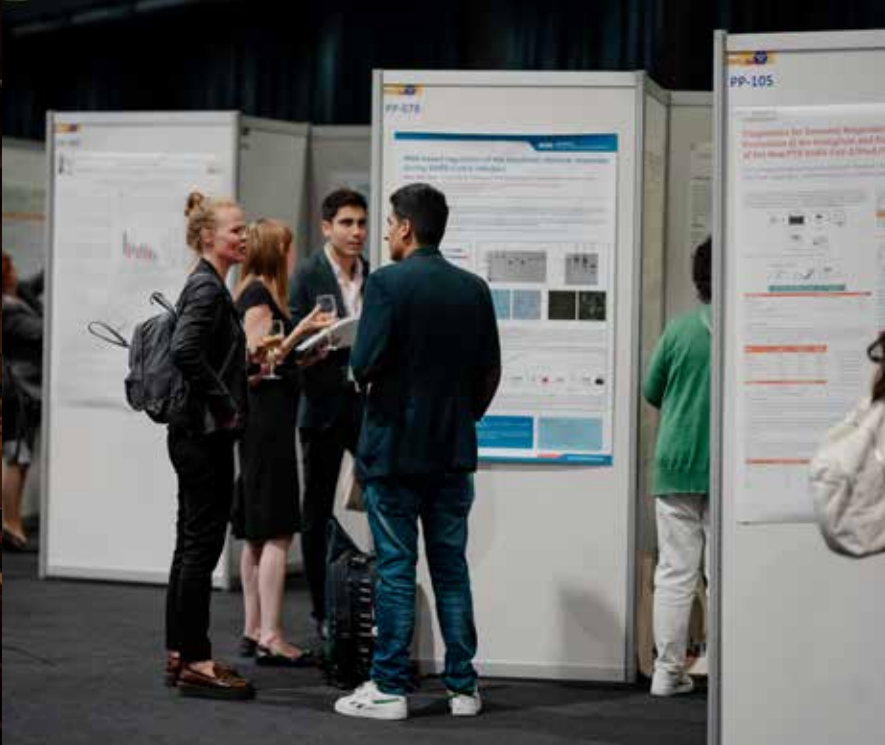
# ABOUT ANR

A precursor to this meeting series could be considered the “Conference on The Biology of Neuroblastoma” which was jointly sponsored by Children’s Orthopedic Hospital of Seattle and Children’s Hospital of Philadelphia, held September 15-16, 1967 and chaired by Alexander Bill, MD and C. Everett Koop, MD, ScD.

The Advances in Neuroblastoma Research began formally as a series of symposia held at Children’s Hospital of Philadelphia on May 30, 1975, chaired by Dr. Audrey Evans. Subsequent meetings were held in 1979, 1984, 1987, 1990, and 1993. These meetings became increasingly international in their scope.

The European neuroblastoma community began to also have meetings, in 1991 and 1994 in Heidelberg. The 1994 meeting involved a small number of investigators from the USA, leading to a decision to hold the meetings every two years, with the venue changing each time and alternating between Europe, Asia/Australia and the USA.





# SCIENTIFIC CONTENT

Click [HERE](#) to see the latest Scientific Program

# SPONSORSHIP OPPORTUNITIES

The ANR2025 Congress invites sponsors to participate in this important meeting. A commercial exhibition will be held as a central feature of the ANR2025 Congress from 25th to the 28th of May, 2025. To ensure maximum interaction between the industry and the participants, the Welcome Reception, breaks and lunches will all be held within the main exhibition area. Exhibition spaces are limited and will be allocated on a sponsorship level basis (detailed below) and within each level a first come, first served basis (multiple choices are available).

## **Suggest an Idea!**

**We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ANR2025. We are very open to additional sponsorship opportunities and would be happy to discuss additional tailored packages for sponsors with particular requirements.**

**Please contact us for further information!**

## **DONATE TO ANR2025!**

**If you would simply like to donate funds to ANR2025 without purchasing a Sponsorship item or package, we will be pleased to discuss further possibilities. Please contact Mr. Jason Alexander (jalexander@kenes.com) from the Organizing Secretariat (PCO).**

## MAIN SPONSORSHIP PACKAGES

### PLATINUM SPONSORSHIP Limited to 2 companies

40,000 USD

- Opportunity of organizing one Lunchtime Sponsored Symposium
- 9 m<sup>2</sup> complimentary exhibit space
- Logo on splash/pop-up screen of mobile app
- Five (5) delegate badges with access to scientific sessions
- Four (4) exhibitor badges
- 20% discount on additional sponsorship items
- Complimentary insert in registration kits
- 100 word company description in program book or mobile app
- Recognition in final program booklet
- Logo on recognition slide during breaks
- Acknowledgment at ANR2025 opening
- Website logo with hyperlink



# SPONSORSHIP OPPORTUNITIES

## MAIN SPONSORSHIP PACKAGES

### GOLD SPONSORSHIP Limited to 2 companies

25.000 USD

- Opportunity of organizing one Breakfast Sponsored Symposium
- 6 m<sup>2</sup> complimentary exhibit space
- Three (3) delegate badges with access to scientific sessions
- Three (3) exhibitor badges
- 10% discount on additional sponsorship items
- Complimentary insert in registration kits
- 100 word company description in program book or mobile app
- Recognition in final program booklet
- Logo on recognition slide during breaks
- Acknowledgment at ANR2025 opening
- Website logo with hyperlink

### SILVER SPONSORSHIP Limited to 4 companies

15.000 USD

- 6 m<sup>2</sup> complimentary exhibit space
- Two (2) delegate badges with access to scientific sessions
- Two (2) exhibitor badges
- 100 word company description in program book or mobile app
- Recognition in final program booklet
- Logo on recognition slide during breaks
- Acknowledgment at ANR2025 opening
- Website logo with hyperlink

# COMPARISON CHART FOR SPONSORSHIP PACKAGES

	<b>PLATINUM SPONSORSHIP</b> (Limited to 2 companies)	<b>GOLD SPONSORSHIP</b> (Limited to 2 companies)	<b>SILVER SPONSORSHIP</b> (Limited to 4 companies)
Opportunity of organizing one Lunchtime Sponsored Symposium	√		
Opportunity of organizing one Breakfast Sponsored Symposium		√	
9 m2 complimentary exhibit space	√		
6 m2 complimentary exhibit space		√	√
logo on splash/pop-up screen of mobile app	√		
Delegate badges with access to scientific sessions	5	3	2
Complimentary Exhibitor Badges	4	3	2
Discount on additional sponsorship items	20,00%	10,00%	
Complimentary insert in registration kits	2	1	
100 word company description in program book or mobile app	√	√	√
Recognition in final program booklet	√	√	√
Logo on recognition slide during breaks	√	√	√
Acknowledgment at ANR2025 opening	√	√	√
Website logo with hyperlink	√	√	√
	<b>40.000 USD</b>	<b>25.000 USD</b>	<b>15.000 USD</b>



# EXHIBITION DETAILS

Exhibition will take place in the Exhibition Hall of the The Westin Washington, which will be a “combined” hall for exhibition and catering services.

	Until March 15, 2025	On and After March 15, 2025
Rental Fee per sqm space only exhibition area (minimum of 6 sqm or 9 sqm space)	635 USD	750 USD

## RENTAL OF EXHIBITION AREA INCLUDES

- Acknowledgements as an Exhibitor
  - on the Congress website with logo and hyperlink to Sponsor’s company website
  - in the Mini Programme Book with Sponsor’s logo
  - in the Congress mobile application
  - on the Sponsors & Exhibitors Board during the Congress dates
  - within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the congress
- Two (2) complimentary exhibitor badges for every 6 sqm exhibition area or Three (3) complimentary exhibitor badges for every 9 sqm exhibition area
- Standard electricity

## EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors’ and their companies names.

- The exhibitor badges shall be used solely by the personnel of Exhibitors only.
- Exhibitor badges will be entitled to have:
  - Coffee breaks and lunches
  - Welcome Reception
- Additional exhibitor badges will be subject to an additional fee of 275 USD

Scientific session access is strictly limited to delegate registrations and a badge check will be carried out at session hall entrances.

## ADDITIONAL EXHIBITION ORDERS

Any additional items, such as shell scheme module, furniture, floral decoration, catering and/or AV requirements for the stands will be available in the Exhibitors Technical Manual that will be sent to Exhibitors three months prior to the meeting.

## EXHIBITION TIMETABLE

<b>Set up</b>	: 24 May, 2025, Saturday	09:00 – 18:00	
<b>Exhibition Hours</b>	: 25 May, 2025, Sunday	11:00 – 18:30	(Welcome Reception 18:30 – 20:00)
	26 May, 2025, Monday	09:00 – 18:00	
	27 May, 2025, Tuesday	09:00 – 18:00	
	28 May, 2025, Wednesday	09:00 – 18:00	
<b>Dismantling</b>	: 28 May, 2025, Thursday	14:00 – 19:00	

# ADDITIONAL SPONSORSHIP ITEMS

## INDEPENDENT SATELLITE SYMPOSIUM

(per session) 15.000 USD



### ELIGIBILITY AND CRITERIA

Please note that availability will be confirmed on a “first come, first served” basis. The Platinum & Gold Sponsors have priority to choose their preferred slot.

Organizations wishing to hold an independent satellite, demonstration or workshop during the ANR2025 are required to submit the Satellite Application Form to obtain approval from ANR. Upon the approval of ANR, the organizer may compose its own branded session during designated one hour time slots. These Independently Sponsored Satellites (ISS) will be promoted in all official ANR2025 printed and web-based materials.

ANR will assign room space within the conference center for use by satellite organizers. Due to space limitations, it is likely that satellite sessions will take place in the same rooms as ANR’s general sessions. Therefore, satellite organizers should expect that they will not have access to the space until their assigned time.

Promotion/Marketing: The satellite organizer is encouraged to promote and market their symposium to generate attendance. Approved satellites will be listed and included in the schedule of events on the ANR website, and in the on-site program.

Organizers may also provide a one-page promotional flyer (at organizers expense) for distribution from the registration area. Organizers may bring two promotional roll-up displays to be placed at the entrance of the session hall (roll ups to be provided by the Sponsor, designs must be approved by the Committee)

The satellite organizer may provide food and beverages for ANR2025 attendees at the sponsor’s expense. Please note that ANR will not provide any food and beverage service during designated ISS times.

The sponsoring organization must:

- Fulfill funding obligations in advance of the meeting
- Hold ANR harmless from any and all claims that may result from the sponsored session
- Provide high-quality scientific information for healthcare providers
- Complete and return the Satellite Application form
- Include the qualifying statement contained on the Satellite Application in all promotional material.

Each ISS slot may be reserved for a flat fee of 15.000 USD plus the cost of food and beverage.

# ADDITIONAL SPONSORSHIP ITEMS

For all sponsorship items, the Sponsor will benefit from the below listed acknowledgement opportunities.

**Sponsors will be acknowledged:**

- on the Congress website with logo and hyperlink to Sponsor’s company website
- in the Mini Programme Book with Sponsor’s logo
- in the Congress mobile application
- on the Sponsors & Exhibitors Board during the Congress dates
- within the presentation to be looping on the screen in the Plenary Hall before and after all sessions of the congress

**NECK LANYARDS (Limited to 1 company / Including Production Cost)**

**6.000 USD**

Strong visibility during the conference. Sponsor’s name and/or logo to be printed together with the Conference logo on the lanyards that will be produced by the meeting secretariat and distributed to all the delegates and exhibitors. The design of the lanyard is subject to the approval of Organizing Committee.



**MOBILE APPLICATION (Limited to 1 company)**

**5.000 USD**

Strong visibility during the conference.

The conference mobile application engages attendees with personalised planning tools and real-time event updates and notifications. The easily downloadable and user friendly mobile app will include the scientific programme, abstracts, speakers’ information, social events, rating/voting system for specific sessions and a personalised scheduler.

Sponsor’s acknowledgement will appear on the splash/pop-up screen of the app and the Sponsor’s logo will be displayed on the mobile app signages together with the QR code of the app. In addition, Sponsor will have the opportunity to get two (2) push notifications to be launched during the conference (timing to be decided and agreed by the Conference Organisers and Sponsor).



**SELL-THE-SESSION**

**10.000 USD**

Sponsor slide with logo will be show before and after a selected session. Max 2 sessions per sponsor.

# ADDITIONAL SPONSORSHIP ITEMS

## NOTEPADS/PENS

Supporter logo or name will be printed on the Congress Notepads & Pens

**4.000 USD**



## POSTER SESSIONS

Sponsor's logo will be used together with the conference name and design on the poster board numbers. Posters will be located in the same hall with the Exhibition. Number and type of poster boards will be determined by the Conference Organisers according to the final number of posters.

**6.000 USD**

## ADVERTISING IN THE MINI PROGRAMME BOOK

Supporter's full colour advertisement will be printed on the designated section of the Mini Programme Books. Specifications for the advertisements will be advised at a later stage by the Conference Organisers.



**Inside back cover**

**Limited to 1 company**

**3.000 USD**

**Inside front cover**

**Limited to 1 company**

**2.500 USD**

**Inside page**

**Limited to 4 companies**

**1.500 USD**

## ROLL-UP DISPLAY "per roll up"

Supporters may promote their companies/products by using roll-ups display opportunities within the conference venue. Roll-ups will be provided by the Sponsor and approved by the Conference Organisers.

**1.000 USD**



# HOSPITALITY SPONSORSHIP OPPORTUNITIES

Any Hospitality and activities provided by the Sponsor will be in compliance with all relevant industry codes.

## CONGRESS GALA DINNER

20.000 USD

Sponsorship includes: sponsor acknowledgement at all buffets/ bars and on a slide in the meeting room



## WELCOME RECEPTION (Limited to 1 company)

10.000 USD

The Welcome Reception begins the Congress and hosts all meeting attendees, guests, faculty and exhibitors. This high-profile event will have a distinct Washington feel.

- Sponsor will have the opportunity to display Four (4) roll-ups at the catering points located at the Welcome Reception area.. Sponsor's logo will be displayed on the signages of the Welcome Reception.
- Sponsor may also provide service items (e.g. napkins, cups, etc.) bearing Sponsor's logo for use during the Welcome Reception (all items to be provided by the Sponsor).

Sponsorship includes: sponsor acknowledgement at all buffets / bars and on a slide in the meeting room.



## YOUNG INVESTIGATORS RECEPTION (Limited to 1 company)

6.500 USD

This reception provides an excellent opportunity to encourage and nurture the next generation of neuroblastoma professionals during this special mentoring and educational event specifically for young investigators.

Sponsorship includes: sponsor acknowledgement at all buffets / bars and on a slide in the meeting room.



## BREAKFASTS (per breakfast, 4 available, allocated on first-come first-served basis)

3.000 USD

Attendees will appreciate your support to start the day off right! The supporter will be recognized in all meeting materials and during the breakfast itself.

- Price reduced by 10% for a single sponsor funding all breakfasts
- Company logo branded tent cards to be placed on catering stations and bistro tables during the breakfast
- 3 roll-ups with company logo to be placed around the catering locations for the duration of the breakfast (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)



## COFFEE BREAK (per break, 7 available, allocated on first-come first-served basis)

3.000 USD

- Price reduced by 10% for a single sponsor funding all morning/afternoon coffee breaks
- Company logo branded tent cards to be placed on catering stations and bistro tables during the break
- 3 roll-ups with company logo to be placed around the catering locations for the duration of the break (roll-ups to be provided by the sponsors, design to be approved by the organizing committee)
- Sponsor may also provide service items (e.g. napkins, cups, lunch bags, etc.) bearing Sponsor's logo for use during the supported Coffee Break (all items to be provided by the Sponsor)



## SPONSORSHIP ITEMS

You can also support ANR2025 with any of the below options:  
Educational Participation & Travel Grants for Delegates  
/ Young Scientists Unrestricted Grant in Support of the  
Congress Branding Options

/ General Donations

### **Or you may suggest an idea!**

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting ANR2025.

We are very open to additional sponsorship opportunities and would be happy to discuss any options with you.  
Please contact us!





**ANR**  
**2025**

May 25-28, 2025  
Washington DC

[www.anr2025.org](http://www.anr2025.org)

